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## “Historical View”: the new Upply’s feature to follow the past freight prices

**Upply Marketplace unveils "Historical View", a new feature of its SMART service. This tool displays the dispersion of freight rates over the last 24 months calculated by Upply's modelisation, thus enabling all Supply Chain players to measure market evolutions.**

Easily know and visualize the evolution of freight price dispersion (maritime, air, road) in the last 6, 12 and 24 months: that's what Upply offers with its new Historical View feature. This feature is part of the SMART service, launched in November 2018, which offers a benchmark solution of freight rates. The offer is complemented by SmartScan, a tool that allows to compare freight prices in a large-scale automated way (up to 100,000 lines), with a turnkey reporting. SMART also features expert analysis that decrypts market trends. Historical View, like all SMART service products, is free for all users: this service is part of Upply's introductory offer.

### History of prices and their dispersion

Accessible on [upply.com](https://upply.com) from the Benchmark feature or through the trend carousel, Historical View takes into consideration origin, destination, weight of goods, service levels, mode and type of transportation. Like Benchmark and SmartScan, Historical View covers global air and sea transport and road transport in Europe and the United States.

Showing the median and price dispersion in seconds, Historical View allows to understand the cyclical evolutions as well as the upward or downward trends of certain corridors. As such, this feature is a real decision-making tool for all supply chain actors (shippers, carriers, consultants, etc.).

### Reliability measurement

Each Historical View has its own reliability assessment, thanks to a “Confidence Index”. The more data is available, the more precise the model is, and the higher the Confidence Index will be.

This new tool is the result of Upply's own econometric and statistical modeling, which is based on the analysis of more than 60 million transaction prices covering nearly 100 transport corridors around the world. *“Our algorithms allow us to accurately analyze market trends, understand the main factors and statistically explain the price volatility observed on a growing number of lines,”* says Thomas Larrieu, Chief Data & Research Officer at Upply.

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**About Upply:**

Upply envisions a world where Supply Chains are simple and fluid. By following its mission to reset the fundamentals of the Supply Chain market and to unleash the business potential of every player in the industry, Upply allows everyone to overcome market volatility, uncertainty, complexity and ambiguity. To implement its unique solution, the company employs data scientists, logistics professionals, information technology, and digital experts. Launched in 2018, the company is headquartered in Paris with an office in New York City. [upply.com](http://upply.com)

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